



WLOS
110 Technology Dr
Asheville, NC 28803

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2659243

Schedule Dates	10/13/16-10/17/16	Date Entered	10/11/16
Advertiser	Josh Stein for Attorney General North Carolina-D	Last Modified	10/11/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Louise Palmer
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	STEIN FOR AG (807624)	Headline #	ECR25328093
Salesperson	Millennium/PHL, Philadelphia (1103)	Demo	
Sales Office	Millennium Philadelphia	Order Type	Normal
Buyer Name	Collin, Lawson,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	287/305/5642	Commission	\$2,215.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$12,554.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	candidate 10/11 New order DO NOT RELEASE WITHOUT FUNDS		

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2016	21	\$14,770.00
Grand Total:	21	\$14,770.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/13/16-10/14/16	3	:30	6:30A- 7A (EST)	1				X	X			1	\$550.00	\$550.00	Asheville (WLOS)	NEWS	10/11/16
2.0	Normal Line / News	10/13/16-10/14/16	3	:30	7A- 8A (EST)					1	1			1	\$550.00	\$550.00	Asheville (WLOS)	Good Morning America	10/11/16
2.0.1	Preempt	10/13/16															Asheville (WLOS)	Political/Exception - SOLD OUT! Last spot in with lowest rate and sectional level	
3.0	Normal Line / News	10/13/16-10/14/16	3	:30	8A- 9A (EST)	2				X	X			2	\$500.00	\$1,000.00	Asheville (WLOS)	Good Morning America	10/11/16
4.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	9A- Rachel Ray	1	X							1	\$120.00	\$120.00	Asheville (WLOS)	Rachel Ray	10/11/16
5.0	Normal Line / SPOT	10/13/16-10/14/16	3	:30	10:58:30A- ABC-The View	1				X	X			1	\$300.00	\$300.00	Asheville (WLOS)	The View	10/11/16
6.0	Normal Line / News	10/17/16-10/17/16	3	:30	12:30P- News-News 13 at 1230p	1	X							1	\$300.00	\$300.00	Asheville (WLOS)	News 13 @ Noon	10/11/16
7.0	Normal Line / SPOT	10/13/16-10/14/16	3	:30	1P- ABC-The Chew	1				X	X				\$100.00		Asheville (WLOS)	The Chew	10/11/16
7.0.1	Preempt	10/13/16															Asheville (WLOS)	Political/Exception - SOLD OUT! Last in with highest section level and lowest ra	
8.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	3:58:40P- Dr Phil	1	X							1	\$300.00	\$300.00	Asheville (WLOS)	Dr Phil	10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Contract # 2659243

Schedule Dates 10/13/16-10/17/16
Advertiser Josh Stein for Attorney General North Carolina-D (C
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand STEIN FOR AG (807624)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Collin Lawson,
Phone/Fax /
CPE 287/305/5642
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments candidate
10/11 New order
DO NOT RELEASE WITHOUT FUNDS

Date Entered 10/11/16
Last Modified 10/11/16
Entered By Louise Palmer
CO-OP No
Headline # ECR25328093
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,215.50
Net Total \$12,554.50
Sales Tax

Asheville (WLOS)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 21
Rate \$14,770.00
21 \$14,770.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / News	10/13/16-10/14/16	3	:30	4:59P- News-News 13 First News At 5p					1	1			2	\$450.00	\$900.00	Asheville (WLOS)	First News At 5	10/11/16
10.0	Normal Line / News	10/13/16-10/14/16	3	:30	5:27:30P- News-News 13 at 5:30p					1	1			2	\$500.00	\$1,000.00	Asheville (WLOS)	NEWS	10/11/16
11.0	Normal Line / News	10/13/16-10/14/16	3	:30	5:58P- News-News 13 at 6p	1				X	X			1	\$800.00	\$800.00	Asheville (WLOS)	Wkdy News 13 @ 6	10/11/16
12.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	6:58:50P- Wheel of Fortune	1	X							1	\$700.00	\$700.00	Asheville (WLOS)	WHEEL	10/11/16
13.0	Normal Line / SPOT	10/13/16-10/14/16	3	:30	7:28:30P- Jeopardy	1				X	X			1	\$750.00	\$750.00	Asheville (WLOS)	JEOPARDY	10/11/16
14.0	Normal Line / SPOT	10/15/16-10/15/16	3	:30	7:30P- Jeopardy Wknd	1					X			1	\$400.00	\$400.00	Asheville (WLOS)	Jeopardy - Sat	10/11/16
15.0	Normal Line / Prime	10/17/16-10/17/16	3	:30	7:58P- ABC-Dancing With The Stars (Monday)	1	X							1	\$3,000.00	\$3,000.00	Asheville (WLOS)	Dancing With the Stars-ABC	10/11/16
16.0	Normal Line / Prime	10/14/16-10/14/16	3	:30	10:01P- ABC-20/20 (Friday)	1				X				1	\$2,500.00	\$2,500.00	Asheville (WLOS)	20/20-ABC	10/11/16
17.0	Normal Line / News	10/13/16-10/14/16	3	:30	10:59:56P- News-News 13 11p Late News	1				X	X			1	\$600.00	\$600.00	Asheville (WLOS)	News 13 Tonight	10/11/16
18.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	11:35P- ABC-Jimmy Kimmel Live	1	X							1	\$200.00	\$200.00	Asheville (WLOS)	Jimmy Kimmel	10/11/16
19.0	Normal Line / News	10/17/16-10/17/16	3	:30	5:58P- News-News 13 at 6p	1	X							1	\$800.00	\$800.00	Asheville (WLOS)	6PM NEWS	10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Maura Johnson

being/on behalf of: Josh Stein

a legally qualified candidate of the Democratic

political party for the office of: Attorney General

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Josh Stein for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/10/16 M. Johnson
Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Maura Johnson on behalf of Josh Stein for Attorney General
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

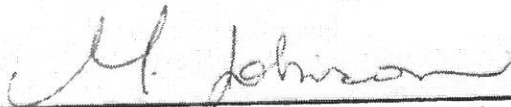
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Maura Johnson

printed name

2/22/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.